

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, DC 20549

**FORM 8-K**

**CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) July 21, 2020 (July 21, 2020)

**GIBRALTAR INDUSTRIES, INC.**

(Exact name of registrant as specified in its charter)

Delaware  
(State or other jurisdiction of  
incorporation )

0-22462  
(Commission File Number)

16-1445150  
(IRS Employer Identification No.)

3556 Lake Shore Road  
P.O. Box 2028  
Buffalo, New York 14219-0228  
(Address of principal executive offices) (Zip Code)

(716) 826-6500  
(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol	Name of each exchange on which registered
Common Stock, \$0.01 par value per share	ROCK	NASDAQ Stock Market

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

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**Item 8.01 Other Events**

Gibraltar Industries, Inc. (the “Company”) announced that Ms. Debbie Murphy has joined the Company as Chief Marketing Officer. In January 2020, the Company also hired Christopher Lok as Chief Digital Information Officer.

A copy of the press release with this announcement is furnished as [Exhibit 99.1](#) to this Current Report on Form 8-K.

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**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**GIBRALTAR INDUSTRIES, INC.**

Date: July 21, 2020

By: /s/ Jeffrey J. Watorek  
Jeffrey J. Watorek  
Vice President, Treasurer and Secretary



## **Gibraltar Industries Names Debbie Murphy Chief Marketing Officer**

### *Executive Joins CDIO Chris Lok in Accelerating Go-To-Market Transformation*

**Buffalo, New York, July 21, 2020** - Gibraltar Industries, Inc. (Nasdaq: ROCK), a leading manufacturer and provider of products and services for the renewable energy, conservation, residential and industrial and infrastructure markets, today announced that Debbie Murphy has joined the company in the newly created post of Chief Marketing Officer. Ms. Murphy will report to Chief Executive Officer Bill Bosway. Ms. Murphy joins Christopher Lok, who was named Chief Digital Information Officer in January 2020, in building out key functions on Gibraltar's senior team.

"Debbie possesses an impressive track record in revolutionizing marketing functions and deep experience in market planning, customer insights, digital marketing and brand management. She is a terrific addition to our carefully selected team, which includes CDIO Christopher Lok, who is leading the transformation and development of Gibraltar's digital technology, e-business and IT capabilities. These two key hires directly support our Business System and Organization Development strategic pillars and will be of tremendous value to Gibraltar as we accelerate our transformation to drive growth and returns across our platforms. I am delighted to have Debbie and Chris on our team," commented Bill Bosway.

"I look forward to joining the talented team at Gibraltar and to partnering with Gibraltar's market leading businesses to create new market opportunities, grow revenue and deliver enhanced value for Gibraltar's customers," said Debbie Murphy.

Ms. Murphy will be responsible for brand strategy, marketing planning and the development and application of best-in-class processes that will deliver measurable results. She will work in collaboration with Gibraltar's businesses to drive opportunities in current and new markets and deliver the highest levels of customer success.

Ms. Murphy has more than 30 years of marketing experience, and is known as a results-oriented, visionary change agent with deep expertise in strategic planning, product management and marketing. She previously served as the CMO/EVP of JLL's Corporate Solutions business, where she oversaw the development and implementation of marketing strategies that drove the firm's growth. Prior to JLL, she served as Chief Marketing Officer for the professional services firm Huron. From 1996 to 2015, Debbie served in a number of business and marketing leadership roles with Zebra Technologies, a \$4.5B global leader in enterprise asset intelligence.

### **About Gibraltar**

Gibraltar Industries is a leading manufacturer and provider of products and services for the renewable energy, conservation, residential, industrial, and infrastructure markets. With a three-pillar strategy focused on business systems, portfolio management, and organization and talent development, Gibraltar's mission is to create compounding and sustainable value with strong leadership positions in higher growth, profitable end markets. Gibraltar serves customers primarily throughout North America. Comprehensive information about Gibraltar can be found on its website at [www.gibraltar1.com](http://www.gibraltar1.com).

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