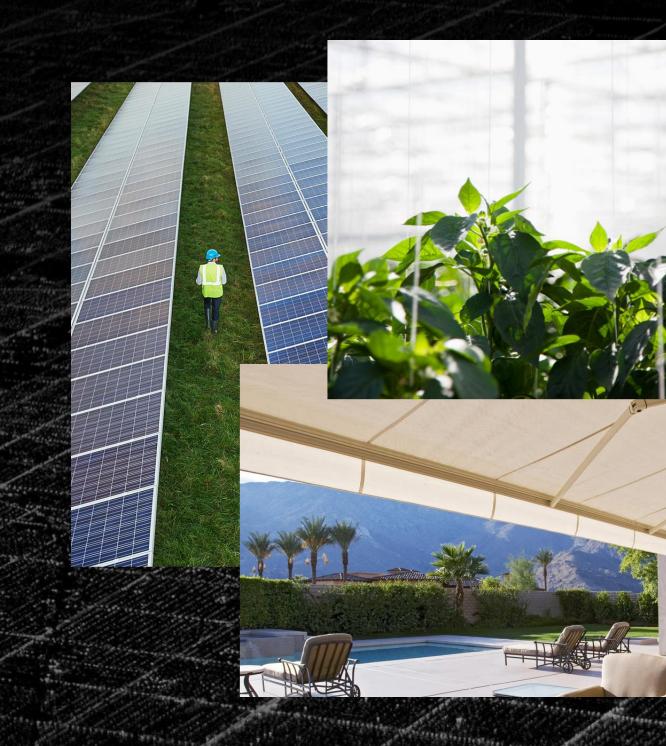
# Gibraltar Industries

Investor Presentation August 2021 www.Gibraltar1.com



## Safe Harbor Statements

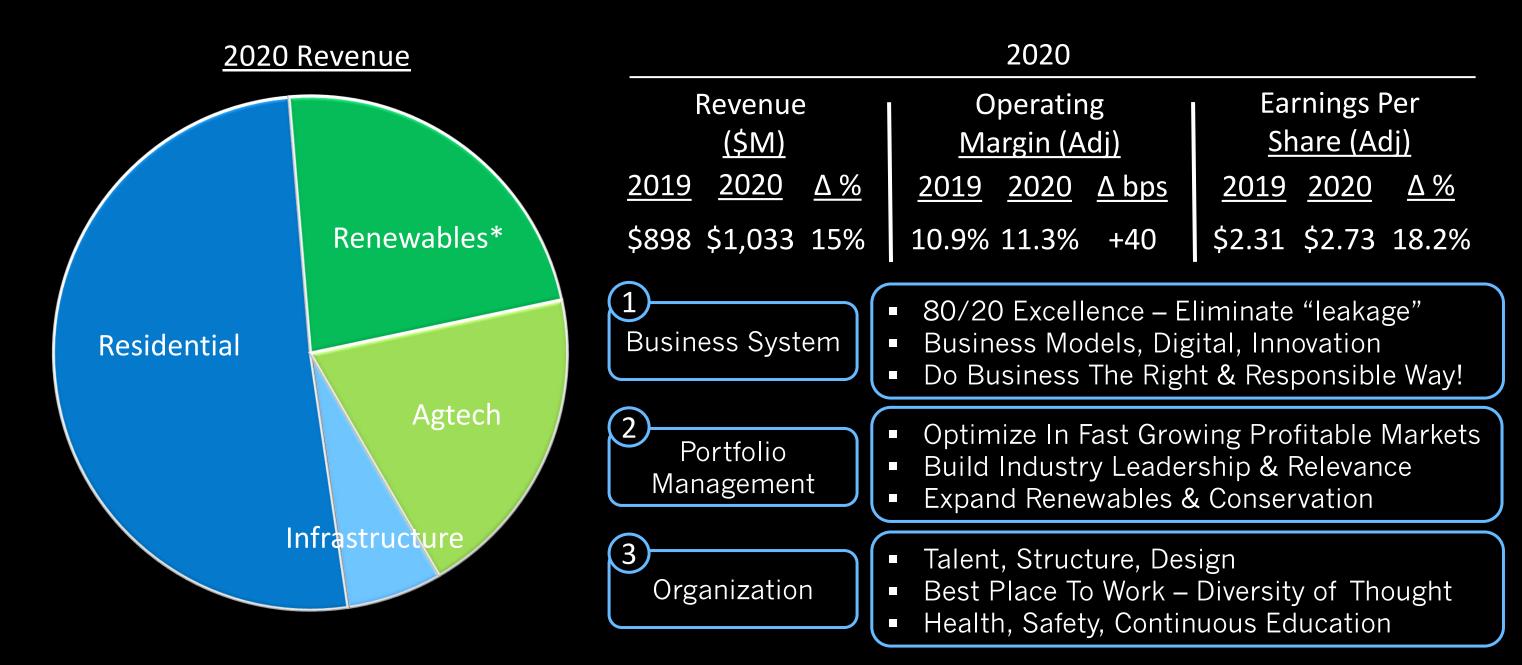
#### Forward-Looking Statements

Certain information set forth in this presentation, other than historical statements, contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995 that are based, in whole or in part, on current expectations, estimates, forecasts, and projections about the Company's business, and management's beliefs about future operations, results, and financial position. These statements are not guarantees of future performance and are subject to a number of risk factors, uncertainties, and assumptions. Actual events, performance, or results could differ materially from the anticipated events, performance, or results expressed or implied by such forward-looking statements. Before making any investment decisions regarding our company, we strongly advise you to read the section entitled "Risk Factors" in our most recent annual report on Form 10-K which can be accessed under the "SEC Filings" link of the "Investor Info" page of our website at www.Gibraltar1.com. We undertake no obligation to update any forward-looking statement, whether as a result of new information, future events or otherwise, except as may be required by applicable law or regulation.

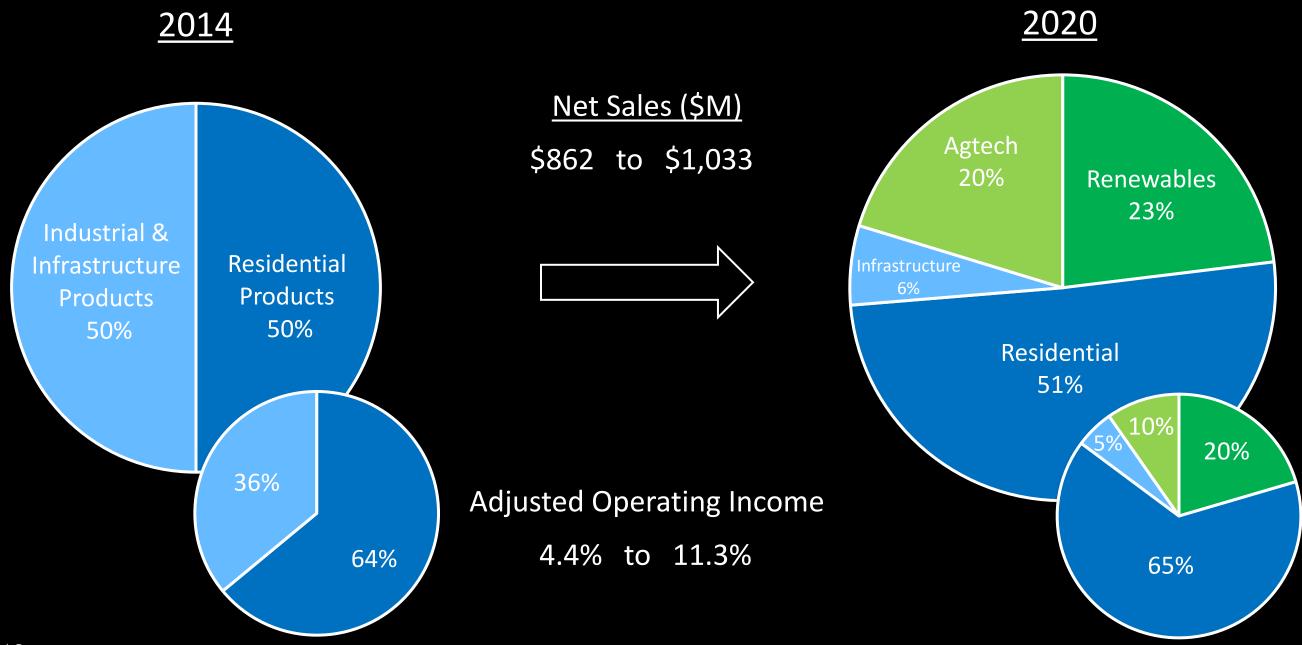
#### Adjusted Financial Measures

To supplement Gibraltar's consolidated financial statements presented on a GAAP basis, Gibraltar also presented certain adjusted financial data in this presentation. Adjusted financial data excluded special charges consisting of restructuring costs primarily associated with 80/20 simplification initiatives, senior leadership transition costs, acquisition-related costs, early debt repayment costs, and other reclassifications. These adjustments are shown in the reconciliation of adjusted financial measures excluding special charges provided in the supplemental financial schedules that accompany the earnings news release. The Company believes that the presentation of results excluding special charges provides meaningful supplemental data to investors, as well as management, that are indicative of the Company's core operating results and facilitates comparison of operating results across reporting periods as well as comparison with other companies. Special charges are excluded since they may not be considered directly related to the Company's ongoing business operations. These adjusted measures should not be viewed as a substitute for the Company's GAAP results and may be different than adjusted measures used by other companies.

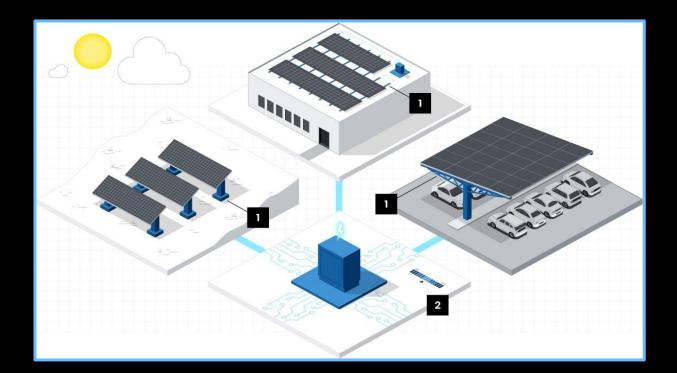
## Gibraltar Industries - \$1B+ Multi-Industrial



## Gibraltar's Transformation: 2014 To 2020



## Renewables



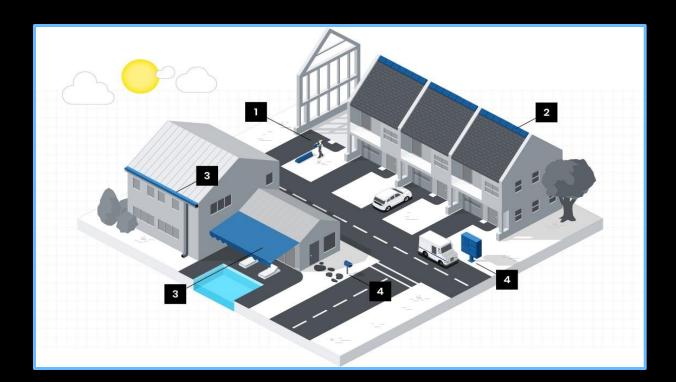
- Racking Systems Fixed Tilt, Tracker, Canopy
- Screw & Pile Driven Foundation Technology
- Design Software & Asset Management
- Turnkey Field Services Installation, Civil, O&M

#### **Market Drivers**

- End market growth at 10% 15% per year
- Financial returns are attractive and improving
- Government ITC benefits extended
- Reliable energy source community / utility

- Scale the business to support growing demand
- Integrate TerraSmart and Sunfig businesses
- Accelerate Tracker platform across all segments
- Strengthen portfolio with software and services

## Residential



- 1. Construction
  - Metal roofing
  - Rain ware systems
  - Roofing Accessories
- 2. Home Protection
  - Attic ventilation
  - Roofing accessories

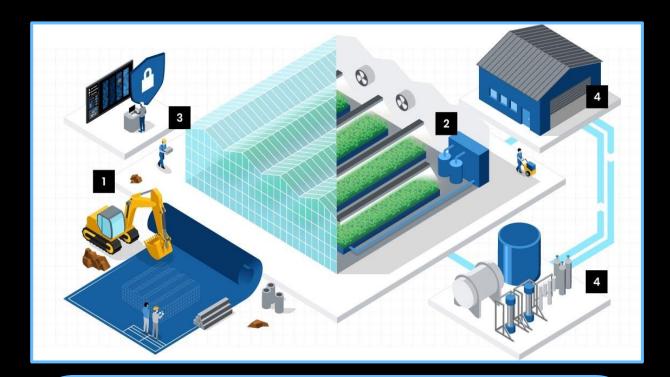
- 3. Home Comfort
  - Awnings & Shading
  - Gutter protection
- 4. Postal & Parcel Storage
  - Single-home mailbox
  - Multi-family mailbox
  - Intelligent Lockers

#### **Market Drivers**

- Good residential housing demand for both new and R&R segments
- Supply /demand imbalance across most housing segments with price inflation continuing
- Favorable incentives / interest rates

- Geographic and channel participation gains
- Digital systems for customer experience & connectivity, and reducing channel costs
- Managing pricing and input cost inflation, and driving 80/20 productivity initiatives

## Agtech



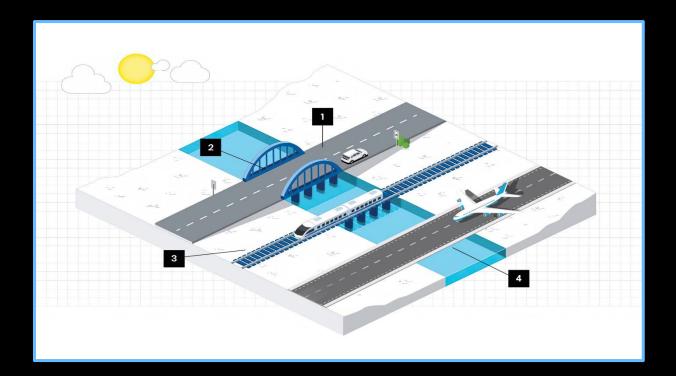
- Greenhouse Design and Manufacturing
- Environmental Systems selection and integration
- Operations & Maintenance Systems
- Extraction Processing Systems

#### **Market Drivers**

- Strong consumer demand organics & cannabis-based products
- Market expected to grow 6% 7% per year driven by Produce and Cannabis markets
- Supply /demand imbalance in Processing extraction equipment market recovers in 2021

- Scale the business to support growing demand leadership, structure, systems / processes
- Integrate Thermo Solutions, and expand presence in U.S. market with leading growers
- Execute project field management to deliver the best customer experience in the industry

## Infrastructure



- 1. Highways
  - Joint seals
  - Elastomeric concrete
- 4. Airports
  - Joint Seals
  - Elastomeric concrete

2&3. Bridges / Railways

- Expansion joints
- Bearing assemblies
- Waterproofing
- Protection systems

#### **Market Drivers**

- Infrastructure spending bill anticipated to support State DOT project funding
- Private / Public funding supporting investment
- Strong bidding activity, approaching record levels moving into 2021

- Support existing and new high-speed rail projects with new IP bearing technology
- Continue operations & supply chain improvement to drive growth and margin
- Expand high-margin sealant / coating business

## Our Commitments to Our Stakeholders

#### The World

Driving Environmentally-Sound Solutions: Energy Production, Growing Food, Efficiency

- 43% of our portfolio focused on our environment through Renewables & Conservation
- Installed over 2500 solar projects offsetting more than 4M metric tons of CO<sup>2</sup>
- Optimize food chain & crop yield via sunlight, optimal water usage, & no pesticides
- Powering our 1<sup>st</sup> facility with Solar energy in 2021

#### Our Communities

Investing in the communities where our people live & work

- Support local schools and charities in our communities
- Funded 3.3M meals in 2020 for community food banks
- Support U.S. Veterans, The United Way, Ronald McDonald house, Make-A-Wish Foundation, Habitat for Humanity, and Food Banks in our communities
- Employee giving program with Gibraltar 100% match

### Our People

Creating the best environment for our people to have success

- Health & Safety is #1 priority
- Ethics / D&I / Compliance / Cyber Security education – 12.5 hours per year for all Board members & Gibraltar employees
- Formal education investment via Gibraltar University – launched in January 2020
- 50% of professional hires were diverse in 2020
- ~44% of Board is diverse

## Conducting Business in the Right and Responsible Way Every Day

Best Place to Work Initiative – 6 Tenets

Environmental

Board Composition
And Mandate

- 1. Health and Safety pandemic playbook and continue TRIR & "near miss" initiatives
- 2. Education and Development 12.5 hours / employee / year curriculum
- 3. Diversity and Inclusion "mapping" all locations 50% of new hires in 2020 diverse
- 4. Corporate Social Responsibility our people, our communities, the world
- 5. Compensation and Employee Benefits fairness, recruiting, and retention focus
- 6. Communication and Employee Engagement quarterly "Town Halls" with CEO
- 1. Developing company-wide sustainability report and building a scientific-based carbon reduction plan for each operating location by 2022
- 2. Launched partnership with Department of Energy's "Better Plants Program"
- 3. Installing our 1<sup>st</sup> solar field to generate 100% of electricity needs for our Mail & Package manufacturing facility in Manhattan, Kansas
- 4. Installed over 2,500 solar energy fields and over 2,500 acres of controlled-environment commercial growing sites in North America
- 1. Board has evolved in 2020 and 2021 4 new members adding competency / experience
  - Digital transformation / information technology / cyber security
  - Renewable energy, E/S/G leadership & management
  - Strategy, Marketing, Legal
- 2. Restated committee names, and expanded missions and charters
- . Added 12.5 hours of education to existing annual "learning" curriculum

# Accelerating Our Transformation By Building Leadership Positions In Attractive Markets Improving Growth, Margin, & Return Profile

### Gibraltar's Strategic Rubric

Strategic foundation for key decisions and critical investments

Roadmap to create unique leadership and industry-leading relevance in our markets

Market Attractiveness										
Market Outlook	Demand Profile	Market Structure								
Growing and sustaining high margins and ROIC	Stable and predictable market	Business model / limited disruption								

Ability to Drive Value										
Market Leadership	Market Insight	Fit to Gibraltar Capability	Growth Runway							
Defensible with minimum disruption	Understanding of customer and industry	Play to Gibraltar's strengths	Opportunity for capital deployment							

# Renewables: Building Leadership And Relevance Serving Community, Commercial & Industrial, And Utility Solar Segments

**RBI SOLAR** 

SOLAR



TERRASMART.

\$395M

\$157M

**TerraSmart** 

Pro Forma 2020

2015

\$107M

June 2015
Provider of ground
mount solar
racking solutions
for fixed-tilt &
dual-axis tracker

August 2018
Provider of
electrical balance
of systems
products for fixedtilt & tracker

December 2020
Provider of project
optimization
software (SIFT),
development
services & API's

December 2020
Provider of ground mount racking solutions fixed-tilt and single-axis tracker

\$238M Gibraltar

Revenue Over Time (\$M)

# Broadest Portfolio Servicing the U.S. Solar Industry - Best Solution for Solar Energy Production Anywhere on Any Terrain

3 Infrastructure - Racking Systems, Foundations, eBos Project Development Turnkey Services Fixed-Tilt Canopy & Tracker Design (SIFT) Racking One Panel Portrait Roof **Optimization Systems** Landscape Two Panel **Systems** 

Project Management

Tracker Management

O & M Services

Development Services

Foundation Technology 1. Pile Driven

2. Screw

3. Ballast

Installation & Construction

Remote Management

API Interface **Electrical Systems** 

eBos **Systems** 

PV Module **Attachment** 

Asset Management

Serving Community, Commercial & Industrial, and Utility Solar – Small, Medium, and Large Projects









### Agtech

# Agtech: Driving Productivity, Research, and Innovation For Growers & Processors Of Fruits, Vegetables, Cannabis, and Flowers

RBI HERS, INC.

June 2015
Provider of
multi-purpose
greenhouse
structures



October 2016
Provider of
Multi-purpose
greenhouse
structures with
Cannabis focus



August 2019
Provider of
CO2
technology for
botanical oil
extraction



January 2020
Provider of
large- scale
turnkey produce
growing
greenhouse
operations



February 2020
Provider of
Ethanol
technology for
botanical oil
extraction and
refining
solutions

Pro Forma 2020

\$212M

Revenue Over Time (\$M)

2015

\$66M

# Agtech Has Strong Leadership Positions Providing A Broad Suite of Technology, Services & Domain Knowledge In Six Attractive Markets

Greenhouse Design

**Greenhouse Manufacture** 

**General Contracting** 

Growing systems

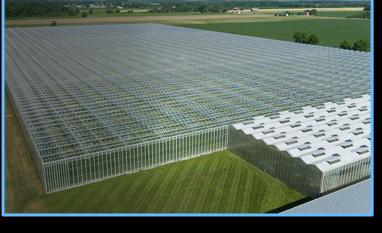
Repair & Maintenance

**Engineering & Consulting** 

**Processing Equipment** 



Produce – Fruits & Vegetables





Institutional & Botanical



Cannabis



Academic & Research Facilities



Flowers & Horticulture



Retail Centers & Car Wash

# Our New Brand Reflects Our Leadership In Agtech Solutions for Controlled Environment Agriculture

Our Heritage Brands today – 187 years of combined experience in Agtech and Controlled Environment Agriculture – over 2,500 acres installed



Leader in greenhouse market with focus on institutional, horticulture, research, and retail



Leader in large scale Produce growing solutions delivered as turnkey facilities



Indoor growing solutions



Leader in greenhouse market with a special focus on Cannabis greenhouse solutions



Leadership in CO2 extraction solutions



Leadership in Ethanol and Solventless extraction and refining solutions

May 4, 2021 Rebranded As:



The broadest portfolio of Agtech solutions for Controlled Environment Agriculture and soil to oil Cannabis ecosystem



Product/Category Names

Growing Product

Offerings

- RBI Commercial Growing
- Thermo Produce Growing
- Nexus Cannabis Cultivation
- Processing Product Offerings
- Apeks CO<sub>2</sub> Extraction Technologies
- Delta Ethanol Extraction Technologies
- Delta Solventless Separation Technologies

www.prospiant.com

## Accelerating Our Transformation In 2021

#### Strategic Pillars

### 1. Scale the Renewables and Agtech businesses

- Integrate acquisitions per plan to support growth, customers, and returns
- Execute record customer / order backlog flawlessly
- Continue to build organization capabilities, tools and processes, and systems

2021 Key Priorities

- Strengthen portfolio with technology/IP, software, and services
- 2. Improve execution across Gibraltar health & safety, 80/20, productivity, quality, NPD
- 3. Proactively manage and optimize supply chain
  - Input cost inflation steel, aluminum, resin and consistent supplier delivery
- 4. Continue to conduct business the right and responsible way every day
  - Drive Environmentally-Sound Solutions: Energy Production, Growing Food, Efficiency
  - Invest in the communities where our people live & work
  - Create the best environment for our people to have success

Business System

Portfolio Management

Organization Development

## **Investment Highlights**



Multi-Industrial focused on sustainable value creation



On track to deliver solid revenue & adjusted EPS growth, surpassing 2019 results



Accelerating transformation to drive growth and returns across platforms vital to core economic needs and less impacted by economic variables



Ample balance sheet flexibility provides resilience, supports growth



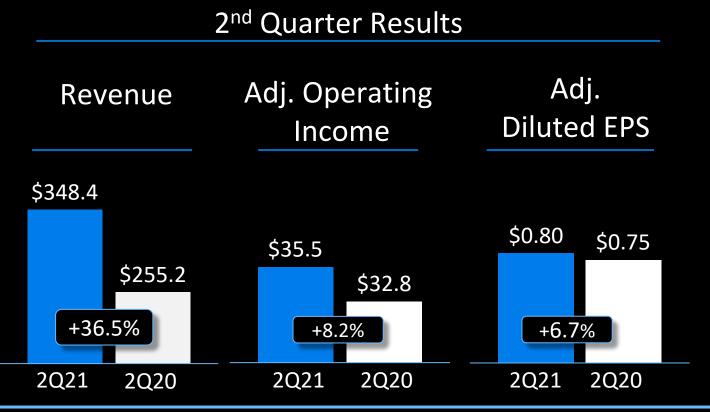
Over 45% of revenue base now generated from businesses that solve the world's problems



Asset portfolio leverages core competencies in growing markets

# APPENDIX

## Consolidated Financial Performance





#### Revenue

- Up 36.5% from 14% organic growth & 22.5% from acquisitions
- Order backlog grew 54%, or 32% on a proforma basis, to record level \$400M+
- Strong demand and participation gains in all four segments despite some supply chain dynamics and materials and labor availability

#### **Operating Income & EPS**

YTD21

YTD20

 Continued execution on solid demand across segments, TerraSmart acquisition and 80/20 productivity initiatives

YTD21

YTD20

YTD21

YTD20

- Partially offset by timing and alignment of higher input costs and price increases which lag one to two quarter, supply chain disruption and shifts in project timing
- Continue to work with supplies and customers

## Recent Acquisitions – Renewables

#### **TerraSmart**



- Completed end of December 2020
- Leading provider of screw-based, ground-mount solar racking technology, particularly used for solar projects on challenging terrain.
- Design, engineer, manufacture and install
- \$220 million purchase price, subject to working capital adjustment. Cash on hand + \$85 million draw on revolver
- \$157 million in 2020 revenue

## Sunfig



- Completed mid-December 2020
- Provider of software solutions that optimize solar energy investments through upstream design, performance and financial modeling
- \$3.75 million purchase price

Project Development

Design (SIFT)
Optimization

Design optimization: deploying the Sunfig Instant Feasibility Tool (SIFT), a web-based software solution that optimizes solar project design for maximum financial return in real time using data and analytics.



Development Services  <u>Development services:</u> configure and model complex contract and project requirements with speed, optionality, and accuracy



API Interface



API integration: into existing customer software, tools, and processes including automated layout for ground mount and commercial rooftops, DC and AC coupled storage modeling, performance and financial modeling, and topography analysis.

Infrastructure - Racking Systems, Foundations, eBos

Racking Systems

#### Fixed-Tilt

- 1. Portrait
- Landscape

#### <u>Tracker</u>

- 1. One Panel
- 2. Two Panel

Canopy & Roof

Systems



Pile Driven Foundation

"Ballast" Foundation

"Fixed Tilt" Racking

"Two-Panel" Portrait

eBos System

Foundation Technology

- 1. Pile Driven
- 2. Screw
- 3. Ballast

Pile Driven Foundation

"Tracker" Racking

"One-Panel" Landscape

eBos System

**Electrical** Systems

eBos Systems

GIBRALTAR

(3)

Turnkey Services

Project Management

Installation & Construction

PV Module Attachment





4

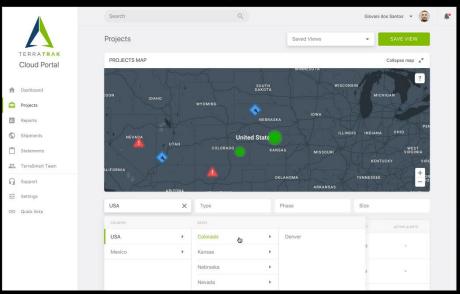
O & M Services

Tracker Management

Remote Management

Asset Management





## Recent Acquisitions – Agtech

#### Commercial Greenhouse



- Completed Q1 2020
- Greenhouse manufacturer & fullservice turnkey site provider – built 600+ acres of growing sites since 2005
- Establishes Gibraltar N.A. Market leader in organics, fruits & vegetables
- \$7M purchase price; \$25M working capital investment
- \$75M revenue run rate

## **Extraction Processing**



- 1<sup>st</sup> Investment, Completed
   Q3 2019
- Designer & Manufacturer of Botanical Oil Extraction Systems Utilizing Subcritical And Supercritical CO2
- \$12.5M In An All Cash Transaction
- June 30, 2019 TTM Revenues : \$17.7M



- 2<sup>nd</sup> investment, completed
   Q1 2020
- Designer & manufacturer of closed-loop ethanol extraction systems, evaporation and distillation equipment & service
- \$50M in an all cash transaction
- 2019 revenue: \$46M

# Recent Acquisition – Expanding Leadership Position in Single Family Mail & Package Market



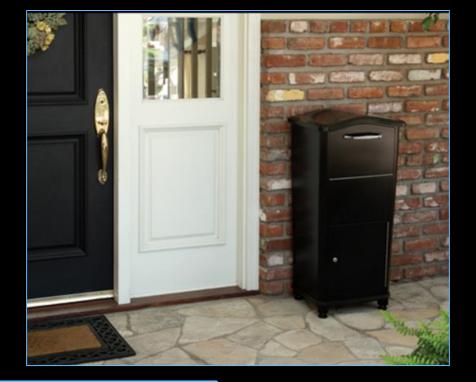
#### **Business Rationale**

- Enhanced architectural design
- Improves digital marketing expertise
- Superior outsourcing expertise
- Favorable relationship with USPS

### **Key Product Offering**







# Q1 2021 Reconciliation Of Adjusted Measures

				THREEMO	NTHS EN	DED MARC	CH 31, 20	021		
	AsReportedin GAAP Statements		Acquisition Related Items		Restructuring Charges		Senior Leadership Transition Cost		I	Adjusted Financial Measures
Net Sales										
Renewables	\$	85,512	\$	-	\$	-	\$	-	\$	85,512
Residential		140,217		-		-		-		140,217
Agtech		46,739								46,739
Infrastructure		15,124		-		-		-		15,124
Consolidated Sales		287,592		-		-		-		287,592
Incomefromoperations										
Renewables		(521)		1,900		4,971		-		6,350
Residential		22,934		-		65		-		22,999
Agtech		929				204				1,133
Infrastructure		2,037		-		-		-		2,037
SegmentsIncome		25,379		1,900		5,240		-		32,519
Unallocated corporate expense		(12,564)		883		-		1,289		(10,392)
Consolidatedincomefromoperations		12,815		2,783		5,240		1,289		22,127
Interest expense		444		-		-		-		444
Other expense		315		-		-		-		315
Income before income taxes		12,056		2,783		5,240		1,289		21,368
Provisionforincometaxes		1,560		707		1,373		306		3,946
Incomefromcontinuingoperations	\$	10,496	\$	2,076	\$	3,867	\$	983	\$	17,422
Income from continuing operations per share - diluted	\$	0.32	\$	0.06	\$	0.12	\$	0.03	\$	0.53

# Q1 2020 Reconciliation Of Adjusted Measures

	THREE MONTHS ENDED MARCH 31, 2020											
	C	eportedin SAAP tements	Acquisition Related Items		Restructuring & Senior Leadership Transition Costs			Adjusted Financial Measures				
Net Sales												
Renewables	\$	47,263	\$	-	\$	-	\$	47,263				
Residential		103,419		-		-		103,419				
Agtech		49,234						49,234				
Infrastructure		15,485		-		-		15,485				
Consolidated Sales		215,401		-		-		215,401				
Incomefromoperations												
Renewables		4,359		-		18		4,377				
Residential		13,725		-		221		13,946				
Agtech		1,340		1,001		-		2,341				
Infrastructure		1,576		-		-		1,576				
SegmentsIncome		21,000		1,001		239		22,240				
Unallocated corporate expense		(8,223)		259		2,280		(5,684)				
Consolidated income from operations		12,777		1,260		2,519		16,556				
Interest expense		44		-		-		44				
Other expense		518		-		-		518				
Income before income taxes		12,215		1,260		2,519		15,994				
Provision for income taxes		2,313		316		59		2,688				
Incomefromcontinuingoperations	\$	9,902	\$	944	\$	2,460	\$	13,306				
Income from continuing operations per share - diluted	\$	0.30	\$	0.03	\$	0.07	\$	0.40				

# 2020 Reconciliation Of Adjusted Measures

	TWELVE MONTHS ENDED DECEMBER 31, 2020											
	AsReportedin GAAP Statements			Acquisition Related Items		Restructuring Charges		enior dership tion Costs	Gain on Sale of s Business			Adjusted Financial Measures
Net Sales												
Renewables	\$	238,107	\$	-	\$	-	\$	-	\$	-	\$	238,107
Residential		522,814		-		-		-		-		522,814
Agtech		209,460		-		-		-		-		209,460
Infrastructure		62,197		-		-		-		-		62,197
Consolidated Sales		1,032,578		-		-		-		-		1,032,578
Incomefromoperations												
Renewables		30,105		-		15		-		-		30,120
Residential		94,430		-		740		-		-		95,170
Agtech		10,633		2,779		932		-		-		14,344
Infrastructure		7,233		-		226		-		-		7,459
SegmentsIncome		142,401		2,779		1,913		-		-		147,093
Unallocated corporate expense		(35,211)		1,991		375		2,526		-		(30,319)
Consolidatedincomefromoperations		107,190		4,770		2,288		2,526		-		116,774
Interest expense		703		-		-		-		-		703
Other (income) expense		(1,272)		-		-		-		1,881		609
Incomebeforeincometaxes		107,759		4,770		2,288		2,526		(1,881)		115,462
Provisionforincometaxes		24,468		1,164		547		-		(469)		25,710
Incomefrom continuing operations	\$	83,291	\$	3,606	\$	1,741	\$	2,526	\$	(1,412)	\$	89,752
Income from continuing operations per share - diluted	\$	2.53	\$	0.11	\$	0.05	\$	0.08	\$	(0.04)	\$	2.73

# 2019 Reconciliation Of Adjusted Measures

	TWELVE MONTHS ENDED DECEMBER 31, 2019												
	AsReportedin GAAP Statements			Restructuring, Acquisition & Debt Repayment Costs		Senior adership sition Costs		Adjusted Financial Measures					
Net Sales													
Renewables	\$	229,755	\$	-	\$	-	\$	229,755					
Residential		461,630		-		-		461,630					
Agtech		143,268		-		-		143,268					
Infrastructure		63,580		-		-		63,580					
Consolidated Sales		898,233		-		-		898,233					
Incomefromoperations													
Renewables		24,788		66		-		24,854					
Residential		63,047		3,857		78		66,982					
Agtech		22,770		1,424		-		24,194					
Infrastructure		6,428		-		-		6,428					
SegmentsIncome		117,033		5,347		78		122,458					
Unallocated corporate expense		(36,221)		2,145		9,666		(24,410)					
Consolidatedincomefromoperations		80,812		7,492		9,744		98,048					
Interest expense		2,323		(1,079)		-		1,244					
Other expense		408		-		-		408					
Income before income taxes		78,081		8,571		9,744		96,396					
Provision for income taxes		18,153		2,080		615		20,848					
Income from continuing operations	\$	59,928	\$	6,491	\$	9,129	\$	75,548					
Income from continuing operations per share - diluted	\$	1.83	\$	0.20	\$	0.28	\$	2.31					

# 2014 Reconciliation Of Adjusted Measures

		 TWELVE MONT	THS ENDED DECEM	VIBER 3	1, 2014		
	AsReportedin GAAP Statements	estructuring Charges	Acquisition Related Items		angible Asset mpairment	Fi	Adjusted inancial leasures
Net Sales		 					
Residential Products	431,915	-	-		-		431,915
Industrial & Infrastructure Products	431,432	-	-		-		431,432
Less: Inter-Segment Sales	(1,260)	 	<u> </u>				(1,260)
	430,172	-	-		-		430,172
Consolidated Sales	862,087	 -	-		-		862,087
Income from operations							
Residential Products	16,416	752	206		15,435		32,809
Industrial & Infrastructure Products	(74,634)	 919	<u> </u>		92,535		18,820
SegmentsIncome	(58,218)	 1,671	206		107,970		51,629
Unallocated corporate expense	(12,199)	 -	(1,594)		-		(13,793)
Consolidated (loss) income from operations	(70,417)	 1,671	(1,388)		107,970		37,836
Interest expense	14,421	-	-		-		14,421
Ot her income	(88)	 					(88)
Loss(income) before income taxes	(84,750)	1,671	(1,388)		107,970		23,503
(Benefit of ) provision for incometaxes	(2,958)	 593	(510)		11,811		8,936
(Loss) income from continuing operations	\$ (81,792)	\$ 1,078	\$ (878)	\$	96,159	\$	14,567
(Loss) income from continuing operations per share - diluted	\$ (2.63)	\$ 0.03	\$ (0.02)	\$	3.09	\$	0.47

